Global Link to Success

Invest
KOREA
Introduction of Invest KOREA

Invest KOREA communicates and shares information with foreign investors around the world and provides an outstanding system for successful investment.
Located at the center of East Asia, South Korea boasts the world’s third largest Free Trade Agreement (FTA) network as the only member of the G20 to have signed FTAs with United States, China and the European Union, the world’s three largest markets. Moreover, Korea is also known for its innovation, attested by the fact that it has topped the Bloomberg Innovation Index for five consecutive years*. Against this backdrop, more than half of all the Fortune 500 Companies are already doing business in the dynamic country. (*as of 2018)

Invest KOREA (IK) is committed to attracting the world’s leading businesses to Korea. IK is especially focused on attracting foreign companies in industries that will help Korea secure its future growth engine and create jobs.

To that end, IK organizes strategic Investor Relations (IR) events by selecting industries by country with potential to mutually cooperate with Korea, and carries out tailored, investor-centered projects such as the Invest Korea Market Place (IKMP). Furthermore, IK is providing a wide range of aftercare services including recruitment support and grievance resolution to ensure that foreign companies in Korea can conduct business without any difficulties.

We will continue to put in our utmost efforts to be a reliable partner to foreign investors as well as Korean companies.

Shawn Chang
Head of Invest KOREA

Invest KOREA was instituted under the Korea Trade-Investment Promotion Agency (KOTRA)—the national trade and investment promotion agency—to promote foreign investment. Invest KOREA executes the foreign investment policies established by the Ministry of Trade, Industry and Energy (MOTIE).

Invest KOREA carries out tasks for attracting foreign investment along with KOTRA employees who possess a wealth of knowledge and experience in foreign investment, related government ministries and agencies, and with local governments and experts in the private sector. In close cooperation with KOTRA’s 36 overseas offices (Korea Business Centers), IK provides tailored services to potential foreign investors.

Invest KOREA, the Foreign Investor Support Center and the Office of Foreign Investment Ombudsman, all within KOTRA, work together to provide customized assistance to foreign investors.

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Invest KOREA Services

Invest KOREA strives to create an attractive investment environment and supports global companies as they invest in Korea.

Investment Project Discovery Support and PR

- Identify investment projects for potential investors, provide targeted assistance, and promote Korea’s investment environment
- Investor Relations (IR)
- Invest Korea Week (IKW)
- PR of investment environment
- Joint project with FEZs

Aftercare services

- Provide support to foreign-invested companies in hiring outstanding local talent, offer business incubation facilities, and run an ombudsman system for resolving grievances while doing business in Korea.
- Support foreign-invested companies in hiring procedures
- Invest KOREA Plaza (IKP)
- Ombudsman and grievance resolution for foreign investors

Tailored assistance for investors

- Provide tailored services and one-stop administrative assistance by matching suitable Korean partners with investors and by designating an industry-specific PM
- Invest Korea Market Place (IKMP)
- Project Manager (PM)
- Red Carpet service
- One-stop service
- Global Alliance Project Series (GAPS)
Investment Project Discovery Support and PR

Investor Relations (IR)

IK introduces Korea’s investment environment for foreign investors and assists in project discovery and targeting

- Nationwide IR hosted by MOTIE
- Deployment of local government investment delegates
- IR accompanying domestic companies in need of investment
- 1:1 business partnering
- Invite potential investors to Korea
- Assist inquiry and on-site inspection

Contact Investment Promotion Department / (82-2)3460-7884

Invest Korea Week (IKW)

Invest Korea Week (IKW) invites foreign investors in Korea and from abroad to introduce Korea’s foreign investment environment

- Customized industry-specific IR sessions
- 1:1 business partnering
- Visits to industrial sites
- Job fair for foreign-invested companies

Contact Investment Strategy Team / (82-2)3460-7828

Promote Korea’s Investment Environment

Operate National Investment Promotion Portal (www.investkorea.org)

Invest KOREA website introducing Korea’s investment environment.

Contact

Publish PR Materials

- KOTRA Express, KOTRA’s all-English monthly newsletter for investors
- Brochures introducing Korea’s investment environment
- PR materials for each industry
- Brochures introducing Invest KOREA.

Honorary Ambassadors of Foreign Investment Promotion for Korea

Invest KOREA appoints prominent individuals in major investment regions as Honorary Ambassadors of Foreign Investment Promotion for Korea to work alongside IK in their respective countries.

Contact Investment Public Relations Team / (82-2)3460-7845

Joint Projects with Free Economic Zone Authorities

Invest KOREA supports the foreign investment promotion activities of Free Economic Zone (FEZ) authorities to discover promising investment projects together with FEZ authorities.

Contact Investment Strategy Team / (82-2)3460-7833

With stable economic fundamentals and an AA national credit rating*, Korea rose to become the world’s 12th largest economy and 6th largest exporter.

(* Source: Standard&Poor’s)

Located in the heart of Northeast Asia, Korea has forged free trade agreements with 52 countries that account for 77% of global GDP. It is the only G-20 nation that engages in free trade with the U.S., China and the European Union, the world’s three largest economic regions.

Korea has ranked No. 1 on the Bloomberg Innovation Index for five consecutive years. Among the nations of the world, it is the second biggest investor in R&D and home to distinguished and talented human resources in science and technology.

The world’s best 5G network and ICT technology, along with top-class infrastructure provide you with the most optimal business environment.

Korea, the bridge to the global market, leads your business to success.

Gwangan Bridge, Busan

The Bridge to the Global Market

Operate National Investment Promotion Portal (www.investkorea.org)

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Publish PR Materials

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Tailored Support for Investors

Invest Korea Market Place (IKMP)

IKMP is a project aimed at discovering Korea’s small and medium-sized businesses and agencies seeking to attract foreign investment, and matching them with foreign investors who have compatible needs. Projects wishing to attract investment are posted on the Invest KOREA website.

Utilization of IKMP(Investors)

1. Go to Invest KOREA’s English website
   www.investkorea.org -> click on INVEST KOREA MARKET PLACE at the bottom.
2. Select category and conduct a search
   Select search category e.g. Industry, Investment Size from IKMP Project Search section, and browse for projects of interest.

IKMP Project Search will help you find the following information.
- Investment Highlights
- Product and Service
- Major Clients (or Potential)
- Company Profile
- Financial Figures
- Business Plan
- Investment Requirements
- Contact Point (PM)

IKMP Project Search

IKMP Company Information

Contact
New Industry Investment Promotion Team / (82-2)3460-7859

Project Registration (Domestic Companies)

1. Online registration (www.investkorea.org)
   Investkorea.org -> Select Language (KR) -> Invest Korea Market Place -> IKMP registration
   * KOTRA website (www.kotra.or.kr) membership is required
2. Screening process and support provision
   IKMP projects are selected through a screening process by internal and external advisors and are provided with necessary support.
   * Produce PR materials, post projects on the website, and support discovery of suitable investors.

Foreign Investment Promotion Fund

The Foreign Investment Promotion Fund was jointly established with the government and related agencies to promote foreign investment through trust-building with foreign investors by making in-advance investment in promising domestic companies.
In order to efficiently support investment-related tasks of foreign investors, Invest KOREA designates industry-specific Project Managers (PMs) for major investment projects and provides tailored services.

- Preliminary investment consulting
- Guidance for incentive procedures
- Guidance for company establishment
- On-site support for business site selection and acquisition
- Support for license and permit procedures
- Consulting for the successful settlement of investors in Korea

### Category

<table>
<thead>
<tr>
<th>Industries/Projects</th>
<th>Contact</th>
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<tbody>
<tr>
<td>New Industry</td>
<td>Startup / Financial investment promotion / ICT / Medical and healthcare (82-2)3460-7863</td>
</tr>
<tr>
<td>Key Industry</td>
<td>Machinery and parts / Chemical materials / Energy and environment / Consumer goods / Aerospace, ships, robots / Semiconductors, displays (82-2)3460-7887</td>
</tr>
<tr>
<td>Service Industry</td>
<td>Logistics and retail / Real estate, tourism and leisure / Business services / Financial / Cultural content (82-2)3460-3287</td>
</tr>
</tbody>
</table>

Invest KOREA provides a one-stop service for foreign investors visiting Korea and provides support for all necessary matters during their stay.

### Eligibility

Foreign investors meeting certain qualifications and recommended by central government agencies, KOTRA’s overseas offices, local governments, FEZ authorities and foreign missions in Korea.

### Details

- **Help with entry formalities**: Vehicle support, PM support
- **Investment consulting arrangement**: On-site visit, Airport pick-up/drop-off

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**Red Carpet Service**

Invest KOREA offers a one-stop service for foreign investors visiting Korea and provides support for all necessary matters during their stay.

### One-Stop Service for Foreign Investors

The Inbound Investment Consulting Department not only assists foreign investors and foreign-invested companies in the investment review and implementation stage, but also offers customized services for the settlement of foreign investors and their families in Korea.

### Details

- **Taxes and tariffs**: Issuance of investment in kind certificate / Business registration
- **Living consultations**: Consultations on living in Korea and accompanying on-site visits
- **Business site**: Customized site consulting
- **Foreign investment registration**: FDI notification, registration and modification
- **Legal**: Guidance on company establishment procedure / Legal consulting
- **Tax affairs and accounting**: Tax, finance and incentive consulting
- **Employment and labor affairs**: Labor affairs and employment support policy consulting
- **Visa**: Visa issuance, renewal and modification
- **Driver’s License**: Exchange for Korean license

### Support for Foreign-Invested Companies in their Management Improvement Activities

- On-site consulting service
  - Visits to foreign-invested companies, head offices and potential investors to provide customized consulting services.
  - Grievance resolution for foreign-invested companies and foreign investors.

### Publication of guidelines for foreign investors

- **Guide to Foreign Investment**
- **Guide to Establishing a Business in Korea**, etc.
- **Guide to Living in Korea**, etc.
- **Q&A on FDI in Korea**
- **Labor Law Guide for Foreign Investors**
- **Guide to Establishing a Business in Korea**, etc.

### Contact Information

- **Telephone**: 1600-7119
- **Hours**: Monday-Friday, 9:00-18:00 (Lunch break 12:00-13:00)
- **Address**: Invest Korea Plaza 2nd floor, Heolleung-ro 7, Seocho-gu, Seoul
- **Available languages**: English, Japanese, Chinese, Korean
- **Online Consultation**: www.investkorea.org → How We Can Help → Online Consulting

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**Global Alliance Project Series (GAPS)**

GAPS supports in-depth partnership projects such as technical cooperation and the discovery of Korean companies, research institutes and projects compatible with the needs of leading global companies.

- **Joint Venture**
- **Technology Transfer**
- **Joint R&D**

### Contact

- **Key Industry Investment Promotion Team** (82-2)3460-7887
Aftercare Service

Support Foreign-Invested Companies in Recruitment Processes

Support Demand-Based Hiring
Invest KOREA runs differentiated employment support projects based on the demand of foreign-invested companies.

Job Fair and Business Partnering for Foreign-Invested Companies
Foreign-invested companies and job seekers are joined together in job fairs, job interviews and in-depth interviews.

Exclusive Online Recruitment Platform for Foreign-Invested Companies (http://kotra.incruit.com)
Invest KOREA runs a recruitment platform for foreign-invested companies to support on-demand as well as regular hiring processes of companies.

Consultation on Labor-Related Issues of Foreign-Invested Companies
Invest KOREA provides expert consultation on labor issues faced by foreign-invested companies in Korea.

Contact
Foreign Firm Employment Support Team / (82-2)3460-7877

Invest Korea Plaza(IKP)

Invest Korea Plaza(IKP) is Korea’s first facility dedicated to the incubation and investment of foreign investors. Each year, more than 40 foreign-invested companies rent out offices in the plaza and utilize IKP’s one-stop service.

Eligibility
Foreign-invested companies and FDI-related agencies

Details
• Offer office space and business centers for the initial settlement of foreign-invested companies in Korea
• Facilitate information exchange and networking among IKP tenants via PMs
• Provide startups with infrastructure for successful pitching to attract investment and explore overseas markets

Contact
Foreign Firm Employment Support Team / (82-2)3460-7877

About Invest KOREA Plaza
• Telephone : (82-2)3497-1000
• Hours : Monday-Friday, 9:00-18:00 (Lunch break 12:00-13:00)
• Address : Invest Korea Plaza 4th floor, Heolleung-ro 7 7. Seocho-gu, Seoul
• Available languages : English, Korean
• E-mail : ikp@kotra.or.kr
• Website : www.ikp.or.kr
Korea is home to approximately 18,000 foreign-invested companies and is a business hub for half the Fortune 500 companies. The amount of foreign direct investment flowing into Korea is setting new records every year, and Korea maintains its position among the top 5 countries for doing business, as selected by the World Bank.

Korea, the bridge to the global market, leads your business to success.

The Office of Foreign Investment Ombudsman is an organization established in 1999 to provide close aftercare support and grievance resolution services for foreign-invested companies, and is dedicated to resolving the difficulties that foreign-invested companies face while doing business in Korea.

Operating Home Doctor Hotline and Making On-site Visits
Invest KOREA’s Home Doctors include experts in the areas of finance/foreign exchange, accounting, visa/immigration, labor affairs, certification/safety, legal/environment affairs, and construction. Home Doctors make visits to the companies to identify and handle grievances.

Providing Regulatory Information Related to FDI
Foreign investors are provided with regulatory information in English and are invited to provide their feedback on related legislation.

Contact Information
- Telephone Consulting

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<td>Finance/FOREX</td>
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<td>Accounting</td>
<td>(82-2)3497-1686</td>
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<tr>
<td>Certification/Safety</td>
<td>(82-2)3497-1688</td>
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<tr>
<td>Construction</td>
<td>(82-2)3497-1691</td>
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</tbody>
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- In-office Consulting
Contact officer in charge of matter via phone → Confirm consultation details and schedule visit → Visit for consultation

Foreign Investment Ombudsman website
(www.ombudsman.kotra.or.kr > Regulatory Information)
Invest
KOREA’s
Global
Network

Supporting foreign
investors worldwide
36 overseas offices
in 19 countries

**HEADQUARTER**
13, Heolleung-ro, Seocho-gu,
Seoul, Republic of Korea
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Homepage www.investkorea.org

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db a global network of 129 overseas offices in 84 countries

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E-mail canton@kotra.or.jp

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**MIDDLE EAST**

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*KOTRA operates a global network of 129 overseas offices in 84 countries*