The 14th Job Fair for Foreign-Invested Companies 2019
- Event Guide for Companies -
Overview of The 14th Job Fair for Foreign-Invested Companies 2019

- **Event Name**: The 14th Job Fair for Foreign-Invested Companies 2019
- **Date & Time**: June 4 – 5, 2019, 09:30 – 18:00 (Tues.-Wed.)
- **Event Scale**: 150 Foreign-Invested Companies; 20,000 job seekers
- **Venue**: Hall D, COEX
- **Host**: Ministry of Trade, Industry and Energy / Seoul Metropolitan Government
- **Organizer**: KOTRA / Fn Hub Korea of the Financial Supervisory Service
- **Eligible Participants**: Foreign-Invested Companies with recruitment plans in 2019 or 2020
- **Participation Fee**: None

KOTRA’s Job Fair for Foreign-Invested Companies has been held every year since 2006, being the longest running history and largest event of its kind in the country. The Job Fair for Foreign-Invested Companies, which is a meeting place for foreign companies and job seekers, helps foreign-invested companies recruit outstanding local talent.
Job Fair in the First-half vs. Second-half of the year

Job Fair for Foreign-Invested Companies (First-half)

- Annually visited by 15,000 walk-in job-seekers
- Expanding resume pool through employment counseling
- The number of consultations per company varies from 10 to 400 cases
- Employment Branding, effective in raising awareness of company

Invest Korea Week Job Fair for Foreign-Invested Companies (Second-half)

- Visited by approx. 1,000 job seekers selected from the resume screening in advance
- On-site interview in a quiet environment
- Suitable for serious recruitment
- Additional recruitment process is possible after the event
Booth Types at The 14th Job Fair for Foreign-Invested Companies

**Job Counseling Booth**

- Companies meet walk-in job-seekers freely
- Provides open type of booth suitable for corporate promotion
- 4 sections consisting of R&D, Asia, Europe and America

**On-Site Interview Booth**

- Job interviews in quiet environment with job-seekers selected through resume screening
- Provides enclosed type of Booth suitable for conducting interviews
- Checks job seeker’s identification before entry

companies may participate in both the job counseling booth and on-site interview booth.
Recruitment Seminar

HR managers provide information about their companies and employment.

Consulting

Image consulting, resume consulting, mock interview, etc.

Various gift giving events such as early-bird, lucky number, experienced worker event, etc.

Various facilities for event participants such as the job opening bulletin board, printing room, rest space, etc.

CSR Space

Space for foreign-invested companies to display CSR activities.

Special Lectures

Lectures on employment tips, resume-writing, etc.
List of items offered in each booth at the 14th Job Fair for Foreign-Invested Companies 2019

✔ One 9㎡ Booth (3*3㎡)
✔ One Information Desk
✔ Company Name Signboard
✔ 1 Round Table
✔ 4 Chairs
✔ Electric Installations
✔ 1 Laptop / per Company
  (Only for Job Counseling Booth)
✔ 2 Lunch Tickets / per Company
✔ 1 Parking Ticket / per Company

Expected Booth Design

※The above offers are free and subject to change.
Applicants’ name, major, and resume come up when entering the numbers on ID Band on their wrists on to the administration system.

Companies are able to save the results of interviews, and these can be used for future employments.

※ Notes
- The ID band system is available only on laptops.
- Laptops are offered only to companies participating in job counseling booth.
- For on-site interview booth, laptops are not provided since forms for interview logs are offered.
- You can rent more laptops with additional charge or bring your individual laptops.
**Schedule for The 14th Job Fair for Foreign-Invested Companies 2019**

<table>
<thead>
<tr>
<th>Time Frame</th>
<th>Stage</th>
</tr>
</thead>
<tbody>
<tr>
<td>~ 3.29</td>
<td>List of Participants (Companies) Approval for participation will be granted after Internal review</td>
</tr>
<tr>
<td>4.1 ~ 4.8</td>
<td>Job Posting Each company posts on website</td>
</tr>
<tr>
<td>4.9 ~ 4.30</td>
<td>*Checklist Update Each company updates on website</td>
</tr>
<tr>
<td>6.4 ~ 6.5</td>
<td>Holding Event D hall, COEX</td>
</tr>
</tbody>
</table>

▼ Companies participating in on-site interview ▼
will conduct below procedures simultaneously

<table>
<thead>
<tr>
<th>Time Frame</th>
<th>Stage</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.1 ~ 4.8</td>
<td>Application for On-site Interview Each company applies on the website</td>
</tr>
<tr>
<td>4.9 ~ 5.7</td>
<td>Resume Upload on the Website Each job seeker updates</td>
</tr>
<tr>
<td>5.8 ~ 5.16</td>
<td>Resume Screening Each company screens</td>
</tr>
<tr>
<td>5.17 ~ 5.22</td>
<td>Interview Scheduling KOTRA</td>
</tr>
<tr>
<td>5.24</td>
<td>Announcement of Resume Screening and Interview Schedule Posted on website</td>
</tr>
</tbody>
</table>

※ The above schedule may change depending on circumstances.

- Checklist: Information required for participation such as company details, booth information (e.g. signboard and business slogan), participation of the side events (e.g. recruitment seminar, CSR space, etc.), recruiter(s) details.

* Website: Website for 「The 14th Job Fair for Foreign-Invested Companies」 is scheduled to open around the end of March.
Inquiries for Participation

✓ Office: Foreign Firm Employment Support Team, KOTRA
✓ E-mail: jf@kotra.or.kr
✓ Tel: +82-2-3460-7876, 7877, 7829
✓ Application: Submit the application form attached to the e-mail.
✓ Website: www.jobfairfic.org/v19

*Website for "The 14th Job Fair for Foreign-Invested Companies" is scheduled to open around the end of March
Reports from Major Presses

Hankyung Daily (June. 15. 2018)
Content includes The 13th Job Fair for Foreign-Invested Companies 2018

Aju Business Daily (June. 15. 2018)
Content includes The 13th Job Fair for Foreign-Invested Companies

The Herald Business (June. 27. 2018)
Content includes The Job Fair for Foreign-Invested Companies in Yeongnam Region
11.8 Seoul Economic Daily (Nov. 8, 2018)
Content includes The IKW Job Fair for Foreign-Invested Companies 2018

Yonhap News (Nov. 29, 2018)
Content includes The Job Fair for Foreign-Invested Companies in Honam Region
**[Appendix]**

**Result of The 13th Job Fair for Foreign-Invested Companies 2018**

<table>
<thead>
<tr>
<th>Date</th>
<th>Venue</th>
<th>No. of Participating Companies</th>
<th>No. of Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>June.14 ~ 15. 2018</td>
<td>COEX D hall</td>
<td>139</td>
<td>about 14,000 (for the duration of two days)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(including 22 Fortune Global 500 companies)</td>
<td></td>
</tr>
</tbody>
</table>

- Recorded as the largest Job Fair for Foreign-Invested Companies and attracted most foreign-invested companies to participate
- Held in the first half of the year for the first time despite being held in the second half of each year traditionally
- Effort to increase the recruitment rate by doubling the number of on-site interviews compared to the previous year
  - ('17) 13 companies participated -> ('18) 25 companies participated
- Held The Job Fair for Foreign-Invested Companies in Yeongnam Region as a linked event*
  - The Job Fair for Foreign-Invested Companies in Yeongnam Region (2018.6.27) held in 4D Hall in Bexco, Busan and about 30 Foreign-Invested Companies including Descente Korea, ABB Korea, Ecolab Korea, etc. participated

→ For more information, please visit official website (www.jobfairfic.org/v18)
<table>
<thead>
<tr>
<th><strong>KOTRA Facebook Page</strong></th>
<th><strong>Naver Blog</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1.png" alt="Facebook Page" /></td>
<td><img src="image2.png" alt="Naver Blog" /></td>
</tr>
</tbody>
</table>

- URL: www.facebook.com/globalkotra
- Operating Period: Always
- Total Number of Facebook Likes: 41,164

- URL: blog.naver.com/bestfic
- No. of Visitors: 10,025
  (April ~ June, 2018)
[Appendix]
Photos of The 13th Job Fair for Foreign-Invested Companies 2018

Complete View of Job Fair

Recruitment Seminar

Job Counseling Booth

Opening Ceremony

Logos of Attendees (139 Companies)
[Appendix]
Result of The IKW Job Fair for Foreign-Invested Companies 2018

<table>
<thead>
<tr>
<th>Date</th>
<th>Venue</th>
<th>No. of Participating Company</th>
<th>No. of Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nov. 8, 2018</td>
<td>5th Floor of Grand Intercontinental Hotel, Grand Ballroom, Rose Room, Maple Room</td>
<td>92</td>
<td>2,221</td>
</tr>
</tbody>
</table>

- The largest on-site interview of Foreign-Invested Companies
  * (’17) 39 companies participated -> (’18) 92 companies participated
- The maximum number of interviewees per company has increased by providing booths that are bigger than last year.
  * The maximum number of interviews increased by 10 (20→30) from the previous year, providing more interview opportunities to job seekers
- Introduction of mobile field reception service for on-site interview (new system)
  * Job seekers who have not submitted their resume in advance could apply for job interview on their mobile phones

→ For more information, please visit official website (www.jobfairfic.org/v18)
Operating Period: Always
Total Number of Facebook Likes: 59,447
URL: www.facebook.com/globalkotra

URL: blog.naver.com/bestfic
[Appendix]
Photos of The IKW Job Fair for Foreign-Invested Companies 2018

Logos of Attendees (92 Companies)

Recruitment Seminar

On-Site Interview Booth

Registration Desk

Job Announcement Bulletin Board